SCULPTER LA PEAU, NATURELLEMENT

FRANÇOISE MORICE

PARIS

SCULPT THE SKIN,
NATURALLY

SCULPT THE SKIN, NATURALLY

«What I want is an honest, simple, and accurate kind of beauty.»

A pioneer in the world of skincare, Françoise Morice dedicated her life to enhancing the skin by combining science, sensoriality, and expert technique. From the moment she opened her institute in Paris in 1947, she developed a truly innovative approach: authentic, masterful beauty, where every gesture and every formula responds to the skin's deepest needs.

Her expertise is built on a powerful belief: a healthy skin is a balanced skin. Her treatments and products are guided by this conviction, favouring precise and respectful formulas, enriched with carefully selected active ingredients chosen for their proven efficacy and perfect affinity with the epidermis.

More than just a brand, Françoise Morice embodies a professional savoir-faire passed down through generations and practised to this day in her Parisian institute. Her approach: grounded in expert rituals and sensorial textures, offers a skincare experience that combines pleasure with performance.

Even today, Françoise Morice's legacy endures, upheld by values of excellence, innovation, and deep respect for the skin, for a beauty that stands the test of time with elegance.


«SINCE 1947,
WE HAVE STOOD
FOR A BEAUTY THAT
IS PURE, REFINED,
AND TRUE
TO ITSELF.»
FRANÇOISE MORICE

OUR VALUES

At Maison Françoise Morice, we are committed to a conscious vision of beauty, grounded in the excellence of the French savoir-faire. All our products are 100% made in France and formulated with a high percentage of ingredients of natural origin. Vegan and uncompromisingly clean, our treatments combine efficacy, sensorial pleasure, and naturality in perfect harmony.

From the seed of the plant to the finished product, we oversee every stage of the process, ensuring perfect traceability, total transparency, and unwavering standards. Our formulas are rich in concentrated actives and rigorously tested, they deliver visible results while respecting the skin's health and balance. Our commitment: to offer a safe and high-performance skin-care, for skin that are healthy, balanced, and naturally radiant.



Rooted in a personalised skin diagnosis, both visual and tactile, the Facialisme protocol is built on the unique expertise of Françoise Morice. During each session, the beauty therapist creates a bespoke sequence of manual techniques, precisely tailored to meet the skin's individual needs.

Perfectly attuned to each person's physiology, the expert gestures of Facialisme make it a truly exceptional treatment. It stimulates microcirculation, enhances cellular exchange, revives the complexion's radiance, and reactivates the skin's natural beauty potential. All while helping to counteract the visible signs of ageing.

All this takes place in a deeply soothing atmosphere. Visible results and deep relaxation: this is the lasting promise of Facialisme.

« Facialisme is not a massage: it is a method, a language of the skin. »

FRANÇOISE MORICE



« It's the hands that reveal what the skin truly needs. »

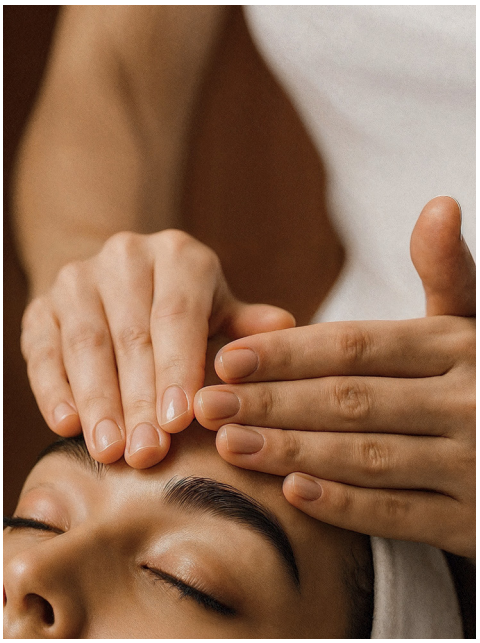
Guided by instinct and touch, the hands of the beauty therapist sense what the eyes cannot see: an area lacking comfort, a glow waiting to return. In the hollow of the palms, care becomes gesture, and gesture becomes intuition. And it is within this subtle connection between skin and hand that true beauty is born: the kind that listens, feels, and reveals.

FRANÇOISE MORICE


PATTE
DE VELOURS
La crème de beauté des mains
The hand beauty cream
FRANÇOISE
MORICE
PARIS



FRANÇOISE MORICE



OUR VISION

The skin is alive, complex, ever-changing, a reflection of the people it envelops. To us, every skin type is a voice to listen to, a need to understand, a beauty to reveal. We choose to support it, in all its richness and complexity.

A HIGH-PERFORMANCE SKINCARE

Developed following the Maison's guidelines of excellence, this cosmetic line is built on three essential pillars: a mindful use of nature's treasures: essential oils and plant-based oils; a synergy of actions designed to support the skin day after day, both in the treatment room and at home, with a clear distinction between "essential" products and "targeted" treatments; and a steadfast commitment to creating formulas that are as natural and effective as possible, combining high tolerance with visible performance.





Made in France Usage externe | External use

40 ml

99% of the ingredients are of natural origin
and **this product is VEGAN.**

PATTE
DE VELOURS



Hand beauty cream formulated to nourish, protect and soften areas exposed and stressed daily. Its melting texture based on sunflower vegetable oils leaves the skin soft and comfortable without a greasy effect. Ideal for dry hands.

Apply a **small amount** to the hands. **Gently massage** using light strokes until fully absorbed.

KÉRATOLYSE



This gentle exfoliating lotion is ideal for
refining skin texture and **promoting cell renewal.**

Apply with a cotton pad to thoroughly cleansed **face and neck**, avoiding the eye contour. Use 1 to 2 times per week depending on skin tolerance.
In case of contact with eyes, rinse immediately and thoroughly with water.

Made in France Usage externe | External use



50 ml

87% of the total ingredients are of natural origin and **this product is VEGAN.**



Made in France

Usage externe | External use

110 ml

99% of the total ingredients are of natural origin and **this product is VEGAN.**

LE SOIN DÉMAQUILLANT YEUX



This dual-phase eye makeup remover is formulated for the sensitive eye contour area. It effectively removes all types of makeup, including waterproof, **without irritation or dryness**. Its gentle **oil phase and soothing water phase** respect the fragile eye area while providing a pleasant sensation of comfort.

Shake well before use to mix the two phases. Apply quickly with a cotton pad to the eyelids and lashes. Leave on for a few seconds, then gently wipe without rubbing.

LE LAIT DÉMAQUILLANT



Combining **mallow extract, soybean oil, and sunflower oil**, the Cleansing Milk perfectly removes impurities and makeup residues while respecting the skin's balance. Its melting and silky texture provides comfort and suppleness, leaving the complexion **soft, clear, and radiant.**

Apply using a cotton pad soaked with milk to the **face and neck**, using circular motions to remove makeup. Repeat if necessary. Follow with the appropriate lotion.



Made in France Usage externe | External use

200 ml

99% of the total ingredients are of natural origin
and **this product is VEGAN.**



Made in France Usage externe | External use

200 ml

99% of the total ingredients are of natural origin
and **this product is VEGAN.**

LA LOTION 46

Lotion 46 is specially formulated for **normal to combination skin.** It leaves a true veil of **freshness on the skin** while ensuring perfect daily hygiene. Enriched with **orange blossom floral water and rose floral water,** it provides the skin with an immediate sensation of comfort and suppleness.

Morning and evening, apply the lotion to the **face and neck** using a cotton pad. This step perfects cleansing, removes final impurities or makeup residues, and prepares the skin for subsequent treatments. Gently pat dry the skin.

LA LOTION 48

Developed to perfect the cleansing of **dry and sensitive skin**, this alcohol-free tonic lotion soothes, softens, and **refreshes** the epidermis. Rich in **bitter orange floral water**, it removes the last residues and prepares the skin to receive treatments.

Apply with a cotton pad to the **face and neck** after cleansing or makeup removal. Do not rinse.

Made in France Usage externe | External use



200 ml

99% of the total ingredients are of natural origin and **this product is VEGAN.**



Made in France Usage externe | External use

40 ml

100% of the total ingredients are of natural origin
and **this product is VEGAN.**

FRANÇOISE MORICE

LA CRÈME HYDRATANTE

This day cream, with its smooth and light texture, hydrates **delicate and dehydrated skin**, providing comfort and suppleness.

Apply in the morning to clean, dry **face and neck.** Gently massage in circular motions until fully absorbed.

LA CRÈME COLLAGÈNE

Day cream specifically formulated for **mature skin** lacking firmness and tone. It nourishes and softens the skin.

Apply in the morning to clean, dry skin on the **face and neck**, gently massaging upward until fully absorbed.

Made in France Usage externe | External use



40 ml

98% of the total ingredients are of natural origin and **this product is VEGAN.**

Made in France Usage externe | External use



40 ml

100% of the total ingredients are of natural origin and **this product is VEGAN.**

LA CRÈME RÉGÉNÉRATRICE

This light day cream provides an immediate sensation of freshness and optimal comfort. Formulated with natural origin ingredients, it hydrates, softens, and protects the skin from external aggressions. Its fresh texture absorbs quickly and leaves a silky finish.

Apply each morning to clean, dry skin. Gently massage into the **face and neck** with circular motions until fully absorbed. Do not use on children under 7 years old, or on pregnant or breastfeeding women.

JEUNEPIDERME

This fresh, lightweight fluid gel is formulated with plant extracts to enhance the skin.
It combines revitalizing botanical extracts with protective actives to help preserve skin's youth.
It helps **prevent the appearance of wrinkles**, boosts hydration, and leaves the skin soft, supple, and radiant.

Apply morning and/or evening to thoroughly cleansed **face and neck**. Gently massage in circular motions until fully absorbed.



Made in France Usage externe | External use

6 flacons de 3 ml

99% of the total ingredients are of natural origin
and **this product is VEGAN.**

Made in France Usage externe | External use



30 ml

100% of the total ingredients are of natural origin
and **this product is VEGAN.**

FRANÇOISE MORICE

LE SÉRUM FACIALISTE

High-tech serum targeting expression lines and fine wrinkles caused by daily micro-tensions in the skin. Its innovative formula gently relaxes facial features and visibly **smoothes the skin**, without affecting facial expressiveness.

Apply morning and evening under your usual skincare, following your anti-wrinkle facialist routine. Store between 15°C and 25°C.

Made in France Usage externe | External use



50 ml

100% of the total ingredients are of natural origin.

NOVADERME

Intensive care for skin lacking comfort, this rich balm nourishes the epidermis. Its melting texture forms a protective and soothing cocoon, ideal for restoring skin's **suppleness** and **softness**.

Apply a thin layer to the **face and neck 2 to 3 times per week.** Leave on for **1 hour**, then remove any excess with a tissue. Avoid the eye area



FRANÇOISE MORICE


NOVADERME
Le baume nourrissant pour le visage
The face nourishing balm
FRANÇOISE
MORÎCE
PARIS

“A good
is never improvi
to each indiv

FRANÇOISE MORICE

l treatment
sed, it adapts
idual face.»

«A FRANÇOISE MORICE TREATMENT IS THE ENCOUNTER BETWEEN A PRECISE GESTURE AND AN ESSENTIAL PRODUCT. »

Caring for the skin begins with respecting what it already is. Rather than trying to transform it, we seek to preserve its balance, restore its natural radiance, and gently support its evolution over time. True beauty lies in consistency, in the precision of each gesture, and in the quality of care. A beauty that endures.



FRANÇOISE MORICE



1 Patte de velours

2 Kératolyse

3 Le soin démaquillant yeux

4 Le lait démaquillant

5 La lotion 46

6 La lotion 48

7 La crème hydratante

8 La crème collagène

9 La crème régénératrice

10 Jeunepiderme

11 Le sérum facialiste

12 Novaderme

«OUR TREATMENTS, LIKE OUR FORMULAS, ARE CRAFTED WITH PRECISION, GUIDED BY RESPECT, AND MADE TO LAST.»

FRANÇOISE MORICE



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12


FRANÇOISE
MORICE


LE SÉRUM
FACIALISTE
Anti-âge - Effet Botox
Anti-aging - Botox Effect
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PARIS

The Françoise Morice method combines expert touch with cosmetic precision to reveal each person's natural beauty, deeply and sustainably over time.

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